

New Mexico CowBelle Creed

Believing that the livestock industry is of basic importance to world existence, We the New Mexico CowBelles, dedicate ourselves:

To support it with our labor and finances;

To promote it through information and publicity;

To encourage its producers with our understanding and love;

To do all in our power to instill in the coming generation;

The love of the land and of life, the humility and awe before nature;

And the hope and faith in the future that is inherent in cattlemen and cattlegirls.

Mrs. Willard Sobak
Fairdale, North Dakota

NEW MEXICO COW BELLES



Why ANCW Membership? Strength of CattleWomen

- C** - Commitment to the Beef Industry
- A** - A United Voice
- T** - Teamwork
- T** - Topics That Hit Home
- L** - Leadership Opportunities
- E** - Educational Materials
- W** - Working Industry Partnerships
- O** - Opportunities for Beef Promotion
- M** - Membership Support
- E** - Enthusiasm
- N** - Network of Women



Active

Aware

Informed

NEW MEXICO COWBELLES (NMCB) was founded in 1957. Pat Nowlin moved to New Mexico from Arizona with her family and was involved in raising cattle. She was instrumental in getting a group of like-minded women together to start the organization and served as the first president. Due to her example of leadership, the New Mexico CowBelles was established and has grown to nearly 800 members statewide. New Mexico CowBelles is affiliated with the American National CattleWomen (ANCW).

COWBELLES are women banded together by their common interest in the Beef Industry and related agribusiness. Most members do have some financial interest in the industry, but any person interested in the welfare of the Beef Industry and willing to promote Beef is welcome to join. CowBelles are concerned with dispersing proper nutritional and food safety information.

CowBelles PROMOTE Beef with such activities as the National Beef Cook-Off, June Beef Month promotions, media publicity, and the provision of literature for fairs and conventions. The New Mexico Beef Council (NMBC) supplies literature and a wealth of recipes to the CowBelles. The CowBelles are the face of the industry as they "man" the NMBC's booth during New Mexico's 17 day State Fair, Expo New Mexico.

Realizing the actions taken in Santa Fe and Washington DC dictate the way members are able to run their businesses and lives, CowBelles have a LEGISLATIVE program to inform members on key issues so they may share their views with their congressional representatives.

College SCHOLARSHIPS are given each year through the Pat Nowlin Memorial Scholarship Fund, instituted in 1998 to honor NMCB's founder, Pat Nowlin. New Mexico CowBelles provide funds for state winners to attend the FCCLA National Competition and for the State 4-H Beef Record Book winner to attend the National 4-H Club Congress event.

To help finance these activities, CowBelles sell cookbooks, napkins, license plates, and other items to promote Beef.

New Mexico CowBelles work closely with the New Mexico Cattle Growers' Association, the National Cattlemen's Beef Association, the American National CattleWomen, and the New Mexico Beef Council. Many CowBelle projects are supported and funded by the New Mexico Beef Council. The "Kids, Kows, and More" program is a collaboration that serves to educate youth on many aspects of the agricultural industry. The NMBC also helps fund the New Mexico Beef Ambassador to attend the national contest; Beef Ambassadors are youth from across America trained to become spokespersons for the Beef industry.

Organized in 22 groups known as "Locals," CowBelles work in their communities promoting Beef. Each local member belongs to the New Mexico CowBelles and is encouraged to join the ANCW. It would be impossible to carry out programs if the local members did not have the State and National affiliation to widen their sphere of influence. Members stay informed through semiannual state meetings, district workshops, a quarterly newsletter and the New Mexico Stockman magazine.

ACTIVE, AWARE, and INFORMED, New Mexico CowBelles are interested in the welfare of the Beef Industry and the conservation of the natural resources required for its continued viability.

Become a CowBelle Today!

NEW MEXICO COW BELLES



Application for Membership In the New Mexico CowBelles

Miss
NAME: Mrs.
Ms

ADDRESS:

CITY:

STATE: ZIP:

PHONE:

E-MAIL:

Enclosed is my check for:

_____ \$15.00 STATE DUES (NMCB)

OR

_____ \$65.00 TO INCLUDE STATE AND
NATIONAL DUES (ANCW)

SIGNATURE:

Are you receiving the New Mexico
Stockman magazine?

YES _____ NO _____

SEND TO: Owaissa Heimann,
NMCB Treasurer
82 Heimann Road
Bueyeros, NM 88415